

## **Consulting and Coaching Services – for Corporate Clients**

Based upon the principles of Jungian Systems thinking, we help business leaders overcome nagging problems with profitability, performance, innovation and change. We do this by helping them build core capability for renewal, founded on a proven set of leadership and management tools that foster sustainable levels of performance excellence, continuous innovation, marketplace adaptability and profitable growth.

Corporate renewal is the ability to:

-Think with STRATEGIC FOCUS: Make sense of a changing environment and gain focus on the next right strategic move

-Act with DISCIPLINED EXECUTION: Align and mobilize the entire organization behind this new strategic focus

-Lead with CREATIVE RENEWAL: Renew the entrepreneurial spirit, while enabling your organization to continually cycle through stronger and stronger strategy-to-execution phases

### **Leadership and Management Tools**

This ongoing cycle of business innovation - of strategic realignment, execution and renewal — is a critical business capability for winning in a world of relentless global hyper-competition and ceaseless dynamic change. Good news: you don't have to create or 'install' the spirit and power of renewal within your organization. It's already there — a bottomless reservoir of energy, creativity and commitment —waiting to be tapped and seeking a channel for expression.

The bad news: the majority of executives still use century-old leadership and management “rules and tools” which were

-Designed to maintain continuity (reinforce the status quo), and were based on assumptions of workforce stability and market predictability. These tools were tremendously useful throughout most of the 20th century. But in the 21st century's vastly different, dynamic business landscape, these same tools yield an unintended, debilitating side- effect: they actually block the latent power of renewal. So it lies there silently, waiting for a new kind of leader to emerge who possesses the key to tapping the unending power of renewal. This 'key' is a new, game-changing set of proven leadership and management practices that unlock – and harness – the full power of renewal.

We work with senior executives – in a systemic fashion – to help them permanently overcome challenges with profitability, performance, innovation, change and growth. We provide them with the key to renewal.

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